

ORDER



Orders
Order / Rev: 707419
Alt Order #: 06281327
Product Desc: DALTON FOR GOVERNOR
Estimate: 2206
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 08/17/12 / 09/19/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	34	\$7,360.00	\$6,256.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$7,360.00	\$6,256.00	0.00
Totals	34	\$7,360.00	\$6,256.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	09/21/12	09/21/12	News2 at Noon News2 at Noon	CM	12-1230p	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$130.00		0.00			
E 2	WFMY	09/21/12	09/21/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$225.00		0.00			
E 4	WFMY	09/21/12	09/21/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$80.00		0.00			
E 5	WFMY	09/21/12	09/21/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$375.00		0.00			
E 6	WFMY	09/21/12	09/21/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$60.00		0.00			

Order / Rev: 707419
Alt Order #: 06281327
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Dalton/D/ NC Governor
Product Desc: DALTON FOR GOVERNOR
Estimate: 2206
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WFMY	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$225.00		0.00			
E 8	WFMY	09/24/12	09/24/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$55.00		0.00			
E 9	WFMY	09/24/12	09/24/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	M-----	:30	1	\$230.00	P-3	0.00	NM	1	\$230.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$230.00		0.00			
E 10	WFMY	09/24/12	09/24/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$350.00		0.00			
E 11	WFMY	09/24/12	09/24/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$80.00		0.00			
E 12	WFMY	09/24/12	09/24/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$375.00		0.00			
E 13	WFMY	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$60.00		0.00			
E 15	WFMY	09/22/12	09/22/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$70.00		0.00			
E 16	WFMY	09/23/12	09/23/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$750.00		0.00			
E 17	WFMY	09/23/12	09/23/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$350.00		0.00			
E 18	WFMY	09/20/12	09/20/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	---T---	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$160.00		0.00			
E 19	WFMY	09/20/12	09/20/12	M-F 4-5p Ellen Degeneres	CM	4-5p	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$100.00		0.00			
E 20	WFMY	09/20/12	09/20/12		CM	5-6a	---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00

Order / Rev:	707419
Alt Order #:	06281327
Flight Dates:	09/18/12 - 09/24/12

Advertiser:	Dalton/D/ NC Governor
Product Desc:	DALTON FOR GOVERNOR
Estimate:	2206

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a 5-6a GMS ROT											
				GOOD MORNING SHOW 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	---T---			1			\$55.00			0.00		
E 21	WFMY	09/20/12	09/20/12	News 2 at 6 News 2 at 6	CM	6-630p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				NEWS 2 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	---T---			1			\$350.00			0.00		
E 22	WFMY	09/18/12	09/18/12	News 2 at 11 News 2 at 11	CM	11-1135p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$550.00			0.00		
E 23	WFMY	09/18/12	09/18/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$140.00			0.00		
E 24	WFMY	09/18/12	09/18/12	M-F 4-5p Ellen Degeneres	CM	4-5p	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$100.00			0.00		
E 25	WFMY	09/18/12	09/18/12	News 2 at 5 News 2 at 5	CM	5-530p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$350.00			0.00		
E 26	WFMY	09/18/12	09/18/12	M-F 7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$375.00			0.00		
E 27	WFMY	09/18/12	09/18/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$100.00			0.00		
E 28	WFMY	09/19/12	09/19/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	--W----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
				CBS SOAP ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	--W----			1			\$160.00			0.00		
E 29	WFMY	09/19/12	09/19/12	News2 at Noon News2 at Noon	CM	12-1230p	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$130.00
				NEWS 2 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	--W----			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFMY	09/17/12-09/23/12		News2 at Noon			12-1230p	--W-----	:30	\$130.00	0.00	NM			
E 30	WFMY	09/19/12	09/19/12	News 2 at 5 News 2 at 5	CM	5-530p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$225.00
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	--W----			1			\$350.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFMY	09/17/12-09/23/12		News 2 at 5			5-530p	--W-----	:30	\$225.00	0.00	NM			
E 31	WFMY	09/19/12	09/19/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	--W----	:30	1	\$120.00	P-2	0.00	NM	1	\$55.00

Order / Rev: 707419
Alt Order #: 06281327
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Dalton/D/ NC Governor
Product Desc: DALTON FOR GOVERNOR
Estimate: 2206

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$120.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	09/17/12-09/23/12		M-F 5-6a		5-6a	--W-----	:30		\$55.00		0.00	NM		
E 32	WFMY	09/19/12	09/19/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	--W----	:30	1	\$230.00	P-3	0.00	NM	1	\$230.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$230.00		0.00				
E 33	WFMY	09/19/12	09/19/12	News 2 at 6 News 2 at 6	CM	6-630p	--W----	:30	1	\$525.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$525.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	09/17/12-09/23/12		News 2 at 6		6-630p	--W-----	:30		\$350.00		0.00	NM		
E 34	WFMY	09/19/12	09/19/12	M-F 6-8a Good Morning Show	CM	6-8a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	09/17/12-09/23/12		M-F 6-8a		6-8a	--W-----	:30		\$80.00		0.00	NM		
E 35	WFMY	09/19/12	09/19/12	M-F 730-8p Jeopardy	CM	730-8p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$375.00		0.00				
E 36	WFMY	09/19/12	09/19/12	CBS This Morning CBS This Morning	CM	8-10a	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	09/17/12-09/23/12		CBS This Morning		8-10a	--W-----	:30		\$60.00		0.00	NM		
													Totals	34	\$7,360.00